



## What sets us apart?

- **We're an alliance of independent consultants:**

We deliver affordable, targeted solutions to strengthen client performance

- **We've been there:**

As internal consultants with major corporations, we gained firsthand knowledge about the need for *workable solutions* and *budget accountability*

- **Our hands-on approach:**

With *The Chatfield Group*, you deal directly with a senior consultant, not a junior player

- **We know one size does not fit all:**

We customize solutions to meet *your* needs, *your* culture, and *your* budget

For further information, contact us at [info@chatfieldgroup.com](mailto:info@chatfieldgroup.com).

[www.chatfieldgroup.com](http://www.chatfieldgroup.com)



## HOW WE ADD VALUE

### Human Resources

- Manage Talent Effectively
- Develop "Management & Leadership Potential"
- Link "People Processes" with Strategic Objectives
- Define a Total Compensation Strategy
- Assess Individual & Group Performance
- Build Effective Pay Systems
- Link Compensation to Business Results
- Understand Employee Perspectives
- Attract & Retain Qualified Employees

### Organization Development

- Facilitate Strategic Planning
- Assess Talent
- Develop Leadership Potential
- Build a High Performance Culture
- Restructure to Meet Marketing Needs
- Facilitate Organizational Change
- Promote Organizational Change
- Convey Business Goals to Key Stakeholders
- Survey Employee Groups

### Marketing & Communications

- Strengthen Customer Connections
- Develop High-Impact Business Presentations
- Clarify & Convey Strategic Messages
- Streamline Communication Processes
- Develop Effective Recruitment Materials
- Create Needs-Based Websites & Brochure Content
- Differentiate Strategic Business Offerings
- Create Insightful Points of View

Experience + Insight to Strengthen Performance